

# Faculty Accomplishments & News

## Summer 2015



SCHOOL OF ECONOMIC SCIENCES

Issue 22

Summer 2015

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### Welcome



The intent of this newsletter is to provide a summary of recent accomplishments of the School of Economic Sciences Faculty. The newsletter is issued three times per year, and contains publications, presentations, and other noteworthy information.

### Journal Articles Accepted or Published

Shrey, S., **H.H. Chouinard**, and **J.J. McCluskey**, 2015. "Product Differentiation and Quantity Surcharges," *Agribusiness*.

Rickard, B., **J.J. McCluskey**, and R. Patterson, 2015. "Reputation Tapping," *European Review of Agricultural Economics* 42 (4): 675-701.

**McCluskey, J.J.**, N. Kalaitzandonakes, J.F.M. Swinnen, 2015. "News Media Coverage and Public Perceptions: Insights from New Food Technologies." *Annual Review of Resource Economics*.

**McCluskey, J.**, Swinnen, J. and T. Vandemoortele, 2015. "You Get What You Want: A Note on the Economics of Bad News," *Information Economics and Policy* 30:1-5.

Yang, S. and **C.R. Shumway**. "Dynamic Adjustment in U.S. Agriculture under Climate Change." *American Journal of Agricultural Economics* (2015); doi: 10.1093/ajae/aav042; <http://ajae.oxfordjournals.org/content/early/2015/08/10/ajae.aav042.full.pdf+html>.

### Awards

Western Agricultural Economics Association Outstanding Published Research Award 2014. **Yoder, Jonathan K.**, Adrienne M. Ohler and Hayley H. Chouinard. 2014. "What Floats Your Boat? Preference Revelation from Lotteries over Complex Goods," *Journal of Environmental Economics and Management*.67:412-430.

**Shumway, C. Richard**. Outstanding Ph.D. Alumni Award, UC Davis Agricultural and Resource Economics

**Yoder, Jonathan**, Adrienne Ohler, & **Hayley Chouinard**. 2014. Western Agricultural Economics Association} Outstanding Published Research Award for 2014 for "What floats your boat? Preference revelation from lotteries over complex goods" *Journal of Environmental Economics and Management* 67:412-430.

## Faculty News

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### Journal Articles Accepted or Published (cont'd)

Shumway, C.R., B.W. Cowan, and D. Lee. "Testing the Induced Innovation Hypothesis: Accounting for Innovation Creation and Innovation Implementation Incentives." *AgBioForum* (2015): forthcoming.

Wolfe, Marketa. "What Do Chinese Macro Announcements Tells Us about the World Economy?" was accepted by the *Journal of International Money and Finance*

Yoder, Jonathan. 2015. Yakima Basin Integrated Plan Benefit-Cost Analysis: An appeal for evidence-based discourse about the State of Washington Water Research Center study of the Yakima Basin Integrated Plan. *The Water Report* 135(May): 9-17, 20. Response to Malloch and Garrity (Same issue).

### Professional Presentations

**Bai, J.** "The Welfare Costs of Fiscal Uncertainty: a Quantitative Evaluation" seminar presentation given at the following economics department: University of Hong Kong;  
Conferences: (a) Fudan Workshop on Economic Dynamics, held at Fudan University, Shanghai, China; (b) Computing in Economics and Finance Conference (2015), held in Taipei, Taiwan.

Wright, M., TKM Beatty, **H. Chouinard**. 2015. "Do firms Leverage the FDA Nutrient Label Rounding Rules? Poster Presentation. Agricultural and Applied Economics Association Meeting, San Francisco, CA, July 2015.

Winfrey, J.A. and **J.J. McCluskey**, "What's In a Name? A Comparison of Various Policies Dealing with Geographic Labeling," International Association of Agricultural Economists Milan, Italy, August 8-14.

**McCluskey, J.J.** "Diversify or Die: How Increasing Diversity of People and Ideas can make Organizations More Competitive," Presidential Address, AAEA Annual Meeting, San Francisco, July 27-29.

Juraqulova, Z., **J.J. McCluskey, and R.C. Mittelhammer**, "The Impact of Work-Life Policies on the Representation of Female Faculty in U.S. Doctoral-Granting Economics Departments," AAEA Annual Meeting, San Francisco, July 27-29.

**McCluskey, J.J.** "Evolution of Consumer Preferences and Emerging Food Trends," the Kansas City Federal Reserve Bank's Annual symposium, Responding to Future Food Demands, July 14-15.

**McCluskey, J.J.**, T. Byington, **B. Cowan**, and J. Kmec, "Partner Accommodation Policies Across Universities," Annual meeting for the National Science Foundation (NSF) ADVANCE Program, Baltimore, June 1.

## Professional Presentations cont.

**C.R. Shumway**, S.E. Stefanou, J.M. MacDonald, and V.E. Ball. "Measurement of US Agricultural Productivity: What Follows the External Review?" Organized Symposium presentations at the Agricultural and Applied Economics Association meetings, San Francisco, CA, July 2015.

Yang, S. and **C.R. Shumway**. "Asset Fixity under State-Contingent Production Uncertainty." Presented at the Agricultural and Applied Economics Association meetings, San Francisco, CA, July 2015.

**Wolfe, Marketa**. Presented "What Do Chinese Macro Announcements Tells Us about the World Economy?" at an SES seminar

**Yoder, Jonathan**. 2015. Water storage and water markets as substitutes for drought risk mitigation. Presented at the Universities Council on Water Resources Conference. Las Vegas, NV June 16-18.

**Yoder, Jonathan**. 2015. Benefit-Cost analysis of individual IWRM projects. Presented at the Universities Council on Water Resources Conference. Las Vegas, NV June 16-18.

**Yoder, Jonathan**. 2015. Water storage and water markets as substitutes for drought risk mitigation. Presented at the AAEA-WAEA annual meetings, San Francisco, July.

## New Working Papers

**Shumway, C.R.**, B.M. Fraumeni, L.E. Fulginiti, J.D. Samuels, and S.E. Stefanou. Measurement of U.S. Agricultural Productivity: A 2014 Review of Current Statistics and Proposals for Change. Working paper 2015-7

Sabasi, D., **C. R. Shumway**, "Analysis of Technical Change, Efficiency Change, and Total Factor Productivity Change in U.S. Agriculture" Working Paper 2015-4

Yang, S., **C. R. Shumway**, "Dynamic Adjustment in U.S. Agriculture under Climate Change." Working Paper 2015-5

**Shumway, C. R.**, B. M. Fraumeni, L. E. Fulginiti, J. D. Samuels, and Spiro E Stefanou "Measurement of U.S. Agricultural Productivity: A 2014 Review of Current Statistics and Proposals for Change" Working Paper 2015-6

**Cowan, B. W.**, D. Lee and **C. R. Shumway** "The Induced Innovation Hypothesis and U.S. Public Agricultural Research" Working Paper 2015-9

## New Service Positions / Responsibilities Outside of SES

**McCluskey, Jill J.** President, Agricultural and Applied Economics Association (AAEA), 2014 – 17.

**Yonder, Jonathan**. University Council on Water Resources Board of Directors 2015-present.

## Grants Awarded

Kolden, Crystal (Lead), John Abatzoglou, Jennifer Adam, Lilian Alessa, John Anderson, Erin Brooks, Jeff Hicke, Andrew Kliskey, Chad Kruger, Mingliang Liu, Travis Paveglio, Alistair Smith & **Jonathan Yoder**. July 2015. Advancing Resilience to Compounding Disasters: An Integrated Natural-Human Systems Assessment of Wildfire Vulnerability. National Science Foundation, Interdisciplinary Research in Hazards and Disasters, Science, Engineering and Education for Sustainability NSF-Wide Investment (Hazards SEES). \$2.8 M.

Padowski, Julie, **Jonathan Yoder**, Jennifer Adam, Stephanie Hampton, and Chad Kruger. August 2015. Addressing the Food-Energy-Water System Trilemma: Balancing Reliance on Technological and Institutional Solutions. National Science Foundation SEES workshop proposal: Interactions of Food Systems with Water and Energy Systems. \$44,953.

## Miscellaneous News

**Cassey, Andrew J.** Visiting Chinese Foreign Affairs University, Beijing May 17-29