

Faculty Accomplishments & News

Covering Fall 2008



SCHOOL OF ECONOMIC SCIENCES

Issue 2

Fall 2008

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Welcome



Welcome! The intent of this newsletter is to provide a summary of recent accomplishments of the School of Economics Faculty. The newsletter will be issued three times per year, and each issue will contain publications, presentations, and other materials available since the last newsletter edition.

Journal Articles Accepted or Published

Espinola-Arredondo, A. 2009. "Free-riding and cooperation in environmental games." *Journal of Public Economic Theory* 11(1):119–158.

Fein, S.B., **B. Mandal**, B.E. Roe. 2008. "Success of Strategies for Combining Employment and Breast-feeding." *Pediatrics* 122 (Supplement 2): S56-S62.

Mandal, B. and B.E. Roe. 2008. "Job Loss, Retirement and the Mental Health of Older Americans." *The Journal of Mental Health Policy and Economics* 11(4): 167-176.

McCluskey, J.J. and S.B. Villas Boas, forthcoming. "Nutritional Labeling and Consumer Choices." *Annual Review of Resource Economics*.

Markosyan, A., **J.J. McCluskey**, and T.I. Wahl, forthcoming. "Consumer Response to Information about a Functional Food Product: Apples Enriched with Antioxidants." *Canadian Journal of Agricultural Economics*.

Rosenman, R.E., D.L. Friesner, and M. McPherson. 2008. "Are Hospitals Seasonally Efficient? Evidence from Washington State." *Applied Economics* 40:699-723.

Rosenman, R.E. and R.A. Puenpatom. 2008. "Efficiency of Thai Public Hospitals during the introduction of National Health Insurance Program." *Health Care Management Science* 11(4): 319-338.

Friesner, D.L. and **R.E. Rosenman**, (in press). "Do Hospitals Practice Cream Skimming." *Health Services Management Research: An Official Journal of the Association of University Programs in Health Administration/HSMC, AUPHA*.

Awards:

Hayley Chouinard—Named an Outstanding Mentor by the WSU 2008 Mentor of the Year Awards Program

Ana Espinola-Arredondo—Was chosen as a finalist for the Annual Global Development Awards and Medals Competition 2008 for her paper, "Free-riding and Cooperation in Environmental Games."

Jeffrey LaFrance—Named the first Distinguished Professor of Agricultural and Resource Economics for the School of Economic Sciences.

Jonathan Yoder—Voted new director for the Western Agricultural Economics Association.

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Other Publications – Book chapters, Bulletins, Grant reports, etc.

LaFrance, J.T. and R.D. Pope. 2009. "The Generalized Quadratic Expenditure System." In D. Slottje, ed., *Contributions to Economic Analysis: Quantifying Consumer Preferences*. New York: Elsevier-Science (in press).

McCluskey, J.J., forthcoming. "Hedonic Analysis and Product Characteristic Models," in the *Handbook on the Economics of Food Consumption and Policy*, Jayson Lusk, Jutta Roosen and Jason Shogren, eds., Oxford University Press.

Swinnen, J.F.M. and **J.J. McCluskey**, forthcoming, "The Political Economy of Food Standards," in the *Handbook on the Economics of Food Consumption and Policy*, Jayson Lusk, Jutta Roosen and Jason Shogren, eds., Oxford University Press.

Yoder J. ., C.R.Shumway, P. Wandschneider, D.L.Young, H.H.Chouinard, A.F.Espinola-Arredondo, S. Galinato, C.S.Frear, D.Holland, E.L.Jessup, J.T.Lafrance, J.K.Lyons, M.P.McCullough, K.M.Painter, L.Stodick. 2008. *Biofuel Economics and Policy for Washington State*. Report to the Washington State Legislature, the Washington State Governor's Office, and the Department of Community, Trade, and Economic Development. December. 180pp. plus appendices. <http://www.ses.wsu.edu/research/EnergyEcon.htm>

New SES Working Papers

Choi, S.M. "How Large are Learning Externalities?: Measurement by Calibration." ([2008-26](#)).

Espinola-Arredondo, A. "Free-riding and Cooperation in Environmental Games." ([2008-13](#))

Espinola-Arredondo, A. and **F. Munoz-Garcia.** "The Importance of Foregone Options." ([2008-14](#)).

Espinola-Arredondo, A. and S. Mondal. "The effect of parental leave on female employment: evidence from state policies." ([2008-15](#)).

Espinola-Arredondo, A., E. Gal-Or, and **F. Munoz-Garcia.** 2008. "When Should a Firm Expand its Business." ([2008-16](#)).

Galinato, G. and **J. Yoder.** "Revenue-neutral tax-subsidy policy for carbon emissions reduction." ([2008-22](#)).

Murphy, S., **R. Rosenman, J. Yoder,** and D. Friesner. "Patients' Perceptions and Treatment Effectiveness." ([2008-19](#)).

Zheng, Q. and **C.R. Shumway.** "Washington Biofuel Feedstock Crop Supply Analysis." ([2008-24](#)).

Skolrud, T., E. O'Donoghue, **C.R. Shumway,** and A. Melhim. "Washington Farm Growth and Diversification." ([2008-25](#)).

Professional Presentations

Aharonovitz, G. "Expansion of Firms and Human Capital Accumulation by Training: A Growth Model for the Not-So-Growing." Presented at the Midwest International Economics Meetings, Columbus, Ohio, December 2008.

Espinola-Arredondo, A., E. Gal-Or, and **F. Munoz-Garcia.** "When Should a Firm Expand its Business? The Signaling Implications of Business Expansion." Invited paper at the University of Chile, Centro de Economia Aplicada, December 2008.

Espinola-Arredondo, A. and **F. Munoz-Garcia.** "Free-riding in International Environmental Agreements: A Signaling Approach to Non-Enforceable Treaties." Presented at the Second Workshop on Game Theory in Energy, Resources and Environment. HEC Montréal, Canada, November 20-21, 2008.

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Professional Presentations Cont.

Espinola-Arrendondo, A. and **F. Munoz-Garcia.** "When Should a Firm Expand its Business? The Signaling Implications of Business Expansion." Paper presented at the School of Economic Sciences seminar, Washington State University, November 2008.

McCluskey, J.J. "Diminution in Property Values Resulting from Contaminated Brownfields Sites and Stigma Effects." Invited presentation at the Brownfield and Land Revitalization Conference, Washington State Department of Ecology, Tacoma, WA, October 21-22, 2008.

McCluskey, J.J. and K.D. Martin. "True Believers and Profit Maximizers: Product Differentiation based on Ethics." Departmental Seminar, Oregon State University, 2008.

McCluskey, J.J. Consumer Marketing Issues in Apples, Tree Fruit Research Extension Center, Wenatchee, WA, October 23, 2008.

Shreay, S., **H.H. Chouinard**, and **J.J. McCluskey.** "The Existence of Quantity Surcharges Due to Product Differentiation." Research report presented at the Food Distribution Research Society Meetings in Columbus, Ohio, October 11-15, 2008.

Rosenman, R.E. "The Public Finance of Healthy Behavior," Omicron Delta Epsilon, Allied Social Science Association, January 5, 2009.

Basu, R. and **R.E. Rosenman.** "Dementia Caregiving in the US: Implications for Long-term Care," American Economic Association/Omicron Delta Epsilon, Allied Social Science Association, January 5, 2009.

Shumway, C.R. and C.P. Bishop. "The Economics of Dairy Anaerobic Digestion with Co-Product Marketing." Presented at the Northwest Dairy Digester Conference, Sunnyside, WA, Nov 2008.

Liu, Y. and **C.R. Shumway.** "Induced Innovation and Marginal Cost of New Technology." Presented at the *Applied Economics* Ruby Anniversary Conference, Cambridge, England, September 2008.

Smith, T.G., H.H. Chouinard, P.R. Wandschneider. "Waiting for the Invisible Hand: Brand Names, Habit Formation, and Delayed Resolution of Uncertainty in the Modern Market for Food." Presented at the Workshop on Economics of Obesity, Toulouse, France, December 12-13, 2008.

Popular Press

[Aberdeen Daily World](#) reported on the economic issues facing the logging truck industry based on a study done for the Legislature by the **WSU School of Economic Sciences** and UW College of Forest Resources (Oct.11, 2008).

A [Yakima Herald-Republic](#) story about the financial and community benefits of county fairs includes quotes from agricultural economist **Ken Duft** (Sep. 24, 2008).

A Washington Post story on beer sales remaining high despite the economic downturn in which WSU's **Jill McCluskey** is quoted has been published in several other publications, most recently the [Los Angeles Times](#) (Sep. 11, 2008).

A story in Sunday's [Yakima Herald-Republic](#) on the first large anaerobic manure digester in Central Washington cites WSU research and quotes economist **Richard Shumway** on the economics of digester operation (Nov. 22, 2008).

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Popular Press Cont.

WSU economist **Jonathan Yoder** is among those quoted in a Sunday [Spokesman-Review](#) article on the reasons behind slow progress in state biofuel production (Sep. 21, 2008).

For two days the [Northwest Ag Information Network](#) aired stories with **Jonathan Yoder** on his report that biomass from farm and forestry waste is a more viable source for biofuels than food crops in Washington state (Dec. 29-30, 2008).

CAHNRS' story with economist **Doug Young** on the impact of the credit crunch and falling wheat prices on growers resulted in the following coverage: [Cattle Network](#) (Oct. 29) and NPR's [Northwest News Network](#) (Nov. 2).

[Wenatchee World](#) reported on the impacts of fluctuating wheat prices and quoted agricultural economist **Doug Young**. The story also appeared in the Yakima Herald-Republic (Dec. 1, 2008).

Yoder et al. (2008) biofuel report press mentions:

[Northwest Renewable News](#) (Dec. 23, 2008)

[Daily Journal of Commerce](#) (Dec. 23, 2008)

[Seattle PI](#) (Jan. 7, 2009)