

Faculty Accomplishments & News

Summer/Fall 2010



SCHOOL OF ECONOMIC SCIENCES

Issue 7 & 8

Summer/Fall 2010

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Welcome



Welcome! The intent of this newsletter is to provide a summary of recent accomplishments of the School of Economics Faculty. The newsletter will be issued three times per year, and each issue will contain publications, presentations, and other materials available since the last newsletter edition.

Journal Articles Accepted or Published

Aharonovitz, G.D. and **J. Miller**. (2010). Are Net FDI Flows and Reversals of Capital Flows a Result of Output Growth? *The B.E. Journal of Economic Analysis & Policy (Topics)* 10(1), article 72.

Aharonovitz, G.D. and E. Kabura. (2010). "Values, Cultural Practices and Economic Performance: Theory and Some Evidence from Kenya." *World Development* 38(8):1156-1167.

Aharumshah, A.Z., V.K-S. Liew, and **R. Mittelhammer**. (2010). "Non-linearities in Real Interest Rate Parity: Evidence from OECD and Asian Developing Economies." *Global Economic Review* 39(4):351-364.

Berning, J.P., **H.H. Chouinard**, K. Manning, **J.J. McCluskey** and D. Sprott. (2010). "Identifying Consumer Preferences for Nutrition Information on Grocery Store Shelf Labels Food Policy." *Food Policy* 35:429-36.

Berning, J.P., **H.H. Chouinard**, K. Manning, **J.J. McCluskey** and D. Sprott. (2010). "Identifying Consumer Preferences for Nutrition Information on Grocery Store Shelf Labels Food Policy." *Food Policy* 35:429-36.

Berning, J.P., **H.H. Chouinard** and **J.J. McCluskey**. (forthcoming). "Do Positive Nutrition Shelf Labels Affect Consumer Behavior? Findings from a Field Experiment with Scanner Data: A Field Experiment with Scanner Data." *American Journal of Agricultural Economics* (proceedings).

Brady, M. and S. Wu. (2010). "The Aggregation of Preferences in Groups: Identity, Responsibility, and Polarization." *Journal of Economic Psychology* 31:950-963.

Cassey, A.J. (2010). "Analyzing the Export Flow from Texas to Mexico." *Federal Reserve Bank of Dallas Staff Papers* 11.

Cassey, A.J. (forthcoming). "California's Exports and the 2004 Overseas Office Closures." *Economic Inquiry*, posted Dec. 1, <http://onlinelibrary.wiley.com/doi/10.1111/j.1465-7295.2010.00337.x/full>

Awards & Honors

Hayley Chouinard, AAEA Distinguished Teaching less than Ten Years Experience, 2010.

Ana Espinola-Arredondo, Scientific Committee, Latin America and Caribbean Environmental Economics Program (LACEEP), Fall 2010-present.

Jill McCluskey, Chair-Elect, Food and Agricultural Marketing and Policy section, Agricultural and Applied Economics Association (AAEA), 2010-2011.

Mykel Taylor, Appointed to the Western Agricultural Economics Association Executive Board.

Journal Articles Accepted or Published (cont'd)

Chouinard, H.H., D.E. Davis, **J. LaFrance** and J.M. Perloff. (2010). "Milk Marketing Orders: Who wins and who loses." *Choices* 25(2).

Choi, S. (forthcoming). "How Large Are Learning Externalities?". *International Economic Review*.

Costanigro, M., **J.J. McCluskey** and C. Goemans. (2010). "The Economics of Nested Names: Name Specificity, Reputations, and Price Premia." *American Journal of Agricultural Economics* 92(5):1339-1350.

Espinola-Arredondo, A. and **F. Munoz-Garcia.** (in press). "Free-riding in International Environmental Agreements: A Signaling Approach to Non-Enforceable Treaties." *Journal of Theoretical Politics*.

Galinato, G. and **J. Yoder.** (2010). "An integrated tax-subsidy policy for carbon emission reduction and Energy." *Economics* 32:310-326.

Friesner, D., **R.E. Rosenman**, B.M. Lobb and E. Tanne. (accepted). "Idiopathic intracranial hypertension in the U.S.: the role of obesity in establishing prevalence and healthcare costs." *Obesity Reviews*.

Galinato, G. and **J. Yoder.** (2010). "An Integrated Tax-Subsidy Policy for Carbon Emission Reduction." *Resource and Energy Economics* 32:310-326.

Galinato, G.I. and S. Uchida. (2010). "Evaluating Temporary Certified Emission Reductions in Reforestation and Afforestation Programs." *Environment and Resource Economics* 46(1):111-133.

Galinato, G.I. (in press). "Endogenous Property Rights Regimes, Common-Pool Resources and Trade." *Ecological Economics*.

Galinato, G.I. and S. Uchida. (in press). "The Effect of Temporary Certified Emission Reductions on Forest Rotations and Carbon Supply." *Canadian Journal of Agricultural Economics*.

Gallardo, R.K., E. Kupferman and A. Colonna. (forthcoming). "Willingness-to-pay for Optimal Anjou Pear Quality." *HortScience*.

Gallardo, R.K., W. Brorsen and J. Lusk. (forthcoming). "Prediction Markets: An Experimental Approach to Forecasting Cattle on Feed." *Agricultural Finance Review*.

Mandal, B., P. Ayyagari and W. Gallo. (forthcoming). "Job loss and depression: The role of subjective expectations." *Social Science and Medicine*.

Mandal, B. (2010) "Use of food labels as a weight loss behavior." *The Journal of Consumer Affairs* 44(3):516-527.

Mandal, B., B.E. Roe and S.B. Fein. (2010). "The differential effects of full-time and part-time work status on breastfeeding." *Health Policy* 97(1):79-86.

McCluskey, J.J. and S.B. Villas Boas. (forthcoming). "Nutritional Labeling and Consumer Choices." *Annual Review of Resource Economics*.

McCluskey, J.J. and **F. Asiseh.** (forthcoming). "From Default to Choice: Adding Healthy Options to Kids' Menus." *American Journal of Agricultural Economics*.

Murphy, S., **R.E. Rosenman**, D.L. Friesner and J. Raisor. (2010). "A Cautionary Note on the Use of Perceived Pain Scores in Health Outcomes Research." *International Journal of Behavioural and Healthcare Research* 2(2):123-135.

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Journal Articles Accepted or Published (cont'd)

Murphy, S.M., **R.E. Rosenman**, M.Q. McPherson and D.L. Friesner. (accepted). "Measuring Shared Inefficiency Between Hospital Cost Centers." *Medical Care Research and Review*.

Smith, T.G., H.H. Chouinard and **P.R. Wandschneider**. (forthcoming). "Waiting for the Invisible Hand: Novel Foods and the Role of Information in the Modern Market for Food." *Food Policy*.

Taylor, M., D. Young and C. Miles. (2010). "Direct marketing alternatives in an urban setting: A case study of Seattle Youth Garden Works." *Journal of Natural Resources and Life Sciences Education* 39:165-172.

Williamson, J., **M. Brady** and R. Durst. (2010). "Tax-deferred Exchanges of Farmland: Theory and Evidence from Federal Tax Data." *Agricultural Finance Review* 70(2):214-230.

Wolff, Hendrik, T. Heckeley and **R. Mittelhammer**. (2010). "Imposing Curvature and Monotonicity on Flexible Functional Forms: An Efficient Regional Approach." *Computational Economics* 36(4):309-339.

Yoder, J., S.P. Galinato, D. Granatstein and M. Garcia-Perez. (forthcoming). "Economic tradeoff between biochar and bio-oil production via pyrolysis Renewable Energy." *Biomass & Bioenergy*.

Professional Presentations

Aharonovitz, G. (2010). "Expansion of Firms and Human Capital Accumulation by Training: A Growth Model for the Not-So-Growing." University of Haifa, Israel, July.

Bauman, Y. and **J. Yoder**. (2010). "Economics, Energy, and Climate Change: Policy for Washington State." Invited presentation to the Washington State Energy Strategy Panel, Washington State Department of Commerce. SeaTac Conference Center, July 13.

Choi, S. (2010). "Can Consumption Covariances Explain the Momentum Effect?" Sogang University (August), Joint Conference of Korea-America Economic Association and Korean Economic Association (August), University of Washington (November), and Seoul National University (November).

Choi, S., and C.Y. Chung. (2010). "The Role of Market-Level Financial Leverage: Financial Risk or Portfolio Risk?" Asian Finance Association (June), Western Econ. Asso. (July), and Financial Management Assoc. (October).

Choi, S. (2010). "Institutional Foundations for Economic Growth." Keynote Speech, Northeast Asia Forum, Liaoning University.

Chouinard, H.H., C. Walters and **P. Wandschneider**. (2010). "Insurance Contracts and the Role of the Selling Agent: Empirical Evidence from Federal Crop Insurance." AAEA, Denver, CO. July.

Chouinard, H.H., J.J. McCluskey and S. Villas Boas. (2010). "Response to Nutrition Information Provision on Grocery Store Shelves: An Experimental Approach in the Field." Agribusiness Markets and Trade Program Project Director's Meeting, USDA, Denver, July 24.

Grants

Michael Brady and **Mykel Taylor**, Washington State Potato Commission, \$30,000.

Hayley Chouinard and **Jonathan Yoder**, Washington State Department of Ecology, Beyond Waste Program, \$50,000.

Suzette Galinato, Karina Gallardo and **Mykel Taylor**, Washington Tree Fruit Research Commission, \$40,000.

Karina Gallardo, Washington State USDA, \$141,468.

Bidisha Mandal, and others, Providence Health & Services Accelerating Clinical Transformation (ACT), \$150,000.

Jill McCluskey, Ben Cowan and Tori Byington, National Science Foundation, \$10,000.

Doug Young, Departments of Crop and Soil Sciences and Entomology, College of Agricultural, Human and Natural Resource Sciences, Washington State University, \$9,500.

Doug Young, USDA-Columbia Plateau PM-10 Project, \$7,500.

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Professional Presentations (cont'd)

Espinola-Arredondo, A. (2010). "A Tale of Two Externalities: Environmental Policy and Market Structure" (Presented by **Ana Espinola-Arredondo**) and "Can incomplete information lead to under-exploitation in the commons?" (Presented by **Felix Munoz-Garcia**). Selected papers presented at the Fourth World Congress of Environmental and Resource Economists, Montreal, Canada. June 28–July 2, 2010.

Galinato, G.I., J. Yoder, A. Olanie and S. Uchida. (2010). "Long Term Versus Temporary Certified Emission Reductions in Forest Carbon-Sequestration Programs." AAEA, Denver, CO. July.

Gallardo, R.K. and J. F. Brunner. (2010). "The Importance of Economics in the Adoption of Biological Control Programs: Use of Budgets and Case Studies." Paper presented at the Symposium "Building the Framework to Enhance Biological Control in Orchard Systems: Progress and Problems in the Western U.S." at the 58th Annual Meeting of the Entomological Society of America. San Diego, CA. December 12-15.

Gallardo, R.K., C. Yue, V. McCracken, N. Yang, J. Luby, M. Taylor, Q. Zheng, and R. Jussaume. (2010). "Socio-Economic Preliminary Results, Breeders Survey and Apple Variety Choices based on National Household Level Data." Paper presented at the American Society for Horticultural Science Annual Meeting. Palm Springs, CA. August 3.

Gibson, M.J. and **T.A. Graciano.** (2010). "Costs of Starting to Trade and Costs of Continuing to Trade." Western Economic Association International Annual Meeting.

Gibson, M.J. and **T.A. Graciano.** (2010). "Production with Imported Inputs and Unilateral Trade Liberalization." Western Economic Association International Annual Meeting.

Horn, B., **J.J. McCluskey** and **R.C. Mittelhammer.** (2010). "Measuring Racial Bias in Driving-Under-the-Influence Enforcement." Department of Economics Seminar, Iowa State University, November 4.

Lusk, J. and **J.J. McCluskey.** (2010). "Information and Quality: What do Consumers Want?" Invited Centennial Presentation, Agricultural and Applied Economics Association Meetings, Denver, July 26.

McCluskey, J.J., R.C. Mittelhammer and **F. Asiseh.** (2010). "Promoting Healthy Kids' Menu Items in Quick Service Restaurants." Selected Paper at the First Joint EAAE/AAEA Seminar, "The Economics of Food, Food Choice and Health," Freising, Germany, September 15–17.

Nelson, J. and **J.J. McCluskey.** (2010). "Effects of Posting Calorie Information on Quick Service Restaurant Menus." Selected Paper at the First Joint EAAE/AAEA Seminar, "The Economics of Food, Food Choice and Health," Freising, Germany, September 15–17.

Rosenman, R.E., L.G. Hill, **B. Mandal** and **V. Tennekoon.** (2010). "Estimating Program Effectiveness with Selectivity: A Trivariate Probit Approach." European Conference on Health Economics, Helsinki, Finland.

Rosenman, R.E., V. Tennekoon, B. Mandal, and L.G. Hill. (2010). "Estimating Program Effectiveness with Selectivity: A Trivariate Probit Approach." Annual Health Econometrics Workshop, Ann Arbor, Michigan.

Smith, T. (2010). "22nd Annual Meeting of the Human Behavior and Evolution Society." Eugene, OR. June.

Smith, T. (2010). "Integrating Genetics and the Social Sciences Conference." Institute of Behavioral Science, Boulder, CO. June.

Smith, T. (2010). (Invited Seminar). University of Otago, Department of Economics, Dunedin, New Zealand, November.

Wang, H. and **J.J. McCluskey.** (2010). "Effects of Information and Country of Origin on Chinese Consumer Preferences for Wine: An Experimental Approach in the Field." Agricultural and Applied Economics Association, Denver, Colorado, July 25-27, 2010, American Association of Wine Economists, Davis, CA, June 25-28.

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Professional Presentations (cont'd)

Wang, H., J.J. McCluskey and J. Bai. (2010). "Food Consumption Trends in Urban China." Agricultural and Applied Economics Association, Denver, Colorado, July 25-27.

Wang, H., J.J. McCluskey, R. Mittelhammer and J. Bai. (2010). "Food Processing Degrees in Urban Beijing: Evidence from a Household Survey." International Trade Consortium meetings Dec. 12-14 in Berkeley, CA.

Yang, N., J.J. McCluskey and **M.P. Brady**. (2010). "The Value of Good Neighbors: A Spatial Analysis of the California and Washington Wine Industries." Agricultural and Applied Economics Association, Denver, Colorado, July 25-27 and American Association of Wine Economists, Davis, CA, June 25-28.

Yoder, J. (2010). "Fuel for the fire: Liability and the economics of wildfire risk." Invited symposium presentation. Wildfire: Law, Economics, and Policy, University of Arizona and the University of Chicago Law School. November.

Young, D. (2010). "Value of Extension training for certified pesticide applicators." Washington State Weed Conference, Yakima, WA. November 3.

Young, D. (2010). "Economics of conservation fallow systems," Columbia Plateau PM-10 Project Annual Meeting, Washington State University, December 1.

Poster Presentations

McCracken, V., C. Yue, R.K. Gallardo, J. Luby, N. Yang, L. Liu, M. Taylor and R. Jussaume. (2010). "Socio-economic Goals and Activities of RosBREED: Enabling Marker Assisted Breeding in Rosaceae. Presentation given at the WA Horticultural Association Annual Meetings. Yakima, WA. December 6-7.

Gallardo, R.K. and J. Chang. (2010). "Discrete choice models, which one performs better?" Presentation given at the Agricultural and Applied Economics Association annual meetings. Denver, CO. July 26-27.

Woolstenhulme, J., M. Taylor and **R.K. Gallardo**. (2010). "Use of Platforms in Washington Apple Orchards, 2010 Survey Results. Presentation given at the WA Horticultural Association Annual Meetings. Yakima, WA. December 6-7.

Newsletters

Jones, V., J.F. Brunner, D.R. Horton, T.R. Unruh, E.H. Beers, **R.K. Gallardo**, J. Goldberger, N. Mills, P. Shearer and S. Castagnoli. (2010). "Enhancing Biological Control in Western Orchards Year 2 Progress Report." Available at: <http://enhancedbc.tfrec.wsu.edu/10progress.html>

Yue, C., **R.K. Gallardo, V. McCracken**, R. Jussaume and **M. Taylor**. (2010). "RosBREED by the numbers." In RosBREED Enabling marker-assisted breeding in Rosaceae Newsletter. Vol 1 Issue 3, August 24. Available at: <http://rosbreed.s3.amazonaws.com/wp-content/uploads/2010/08/2010.August.RosBREED.newsletter.pdf>

Outreach Presentations

Martinez, F. and R.K. Gallardo. (2010). "Transition from Farm Worker to Farm Owner." Presentation given at the WA Horticultural Association annual meetings, Spanish Section. Yakima, WA. December 6-7.

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Professional Presentations (cont'd)

Outreach Presentations (cont'd)

Gallardo, R.K. (2010). "Improving Efficiency in Labor." Presentation given at the WA Horticultural Association Annual Meetings, Spanish Section. Yakima, WA. December 6-7.

Gallardo, R.K., M. Taylor and J. Woolstenhulme. (2010). "Orchard platform survey summary statistics." Presentation given at the Sunrise Orchard field day. Washington State University. Rock Island, WA. July 29.

Taylor, M. and R.K. Gallardo. (2010). "Insights into Production Costs in Washington Orchards." Presentation given at the WA Horticultural Association Annual Meetings. Yakima, WA. December 6-7.

Other Publications – Book chapters, Bulletins, Grant reports, etc.

M. Brady and J. Taylor. (2010). "Agriculture's Contribution to Washington's Economy." IMPACT Center Bulletin, School of Economic Sciences, Washington State University.

Cassey, A. (2010). University of Delaware, Federal Reserve Bank of Dallas and the 2010 Pacific Northwest Regional Economic Conference.

Choi, S. (2010). "Institutional Foundations for Economic Growth." A Collection of Researches on Issues of Asia – North-east Asia Forum, Liaoning University Press.

Costanigro, M. and **J.J. McCluskey.** (forthcoming). "Hedonic Analysis and Product Characteristic Models." in the Handbook on the Economics of Food Consumption and Policy, Jayson Lusk, Jutta Roosen and Jason Shogren, eds., Oxford University Press.

Galinato, G.I., S.P. Galinato, H. Chouinard, M. Taylor and P. Wandschneider. (2010). "Agritourism and Direct Agricultural Marketing in Washington State: An Industry Profile."

Galinato, S.P., R.K. Gallardo and M. Taylor. (2010). "2009 Cost Estimates of Establishing and Producing Sweet Cherries in Washington." Washington State University Extension Fact Sheet FS022E, August. Online: <http://cru.cahe.wsu.edu/CEPublications/FS022E/FS022E.pdf>.

Gallardo, R.K., W. Brorsen, and J. Lusk. (forthcoming). "Prediction Markets: An Experimental Approach to Forecasting Cattle on Feed." Agricultural Finance Review.

McCluskey, J.J. and S. Shreay. (forthcoming). "Culture and Beer Preferences." in The Economics of Beer, Johan F.M. Swinnen, ed. Oxford University Press.

Miles, C., G. Sterrett, **M. Taylor, and D. Young.** Market Vegetable Gardens: Planning for Success. EM032E, Washington State University Extension, Pullman, WA, December 2010.

Schillinger, W.F., R. Jirava, **D.L. Young, T.A. Smith,** S.E. Schofstoll, A.C. Kennedy, and T.C. Paulitz. (2010). "Long-term comparison of winter wheat-summer fallow vs. continuous annual no-till spring wheat. In *2010 Dryland Field Day Abstracts: Highlights of Research Progress, Technical Report 10-2*. Department of Crop and Soil Sciences, Washington State University, Pullman, WA.

Schillinger, W.F., R. Jirava, T.C. Paulitz, A.C. Kennedy, **D.L. Young, T.C. Smith,** and S.E. Schofstoll. (2010). "Long-term conservation and alternative cropping systems research in the typical wheat-fallow zone." In *2010 Dryland Field Day Abstracts: Highlights of Research Progress, Technical Report 10-2*. Department of Crop and Soil Sciences, Washington State University, Pullman, WA.

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Other Publications – Book chapters, Bulletins, Grant reports, etc. (cont'd)

Yoder, Jonathan. (2010). "Differences in wildfire outcomes in the United States across space, fire causes, and suppression strategies." Final project report submitted to the U.S. Forest Service Southern Research Station. 73 pp. August.

Young, D., Diebel, P. and J.D. Wulforth. (2010). "Measuring socioeconomic impacts of the STEEP program in the Pacific Northwest and identifying keys to expanding adoption of soil conserving farming systems in the region." 2010 Annual STEEP Progress Report. Washington State University/Oregon State University/University of Idaho, December.

Extension Bulletins, Accepted

Cassey, A.J. (2010). "Export Trends in Washington State, Vol. 2." Washington State University Extension fact sheet FS023E, November 1. Available at: <http://cru.cahe.wsu.edu/CEPublications/FS023E/FS023E.pdf>.

Cassey, A.J., S.P. Galinato, and J. Taylor. (2010). "Impacts of the Azinphos-methyl Ban in the Apple Industry & Economy of Washington State." Washington State University Extension fact sheet FS024E, October 1. Available at: <http://cru.cahe.wsu.edu/CEPublications/FS024E/FS024E.pdf>.

Cassey, A.J. and D. Friesner. (2010). "Greater Seattle Economic Outlook Survey." IMPACT Center, Washington State University, <http://www.impact.wsu.edu/survey/EconomicOutlook.html>.

Galinato, S. and R. K. Gallardo. (forthcoming). "Cost Estimates of Producing Pears in North Central Washington."

Galinato, S. and R.K. Gallardo. (forthcoming). "Cost Estimates of Producing Bartlett Pears in Yakima Valley, Washington."

New SES Working Papers

Cassey, A.J., D.W. Holland and A. Razack. "Comparing the Economic Impact of an Export Shock in Two Modeling Frameworks." 2010-12.

Cassey, A.J. "State Trade Missions." 2010-13.

Cassey, A.J. "State Export Behavior and Barriers." 2010-14.

Espinola-Arredondo, A. and F. Munoz-Garcia. "Entry Deterrence in the Presence of Learning-by-Doing." 2010-11.

Espinola-Arredondo, A. and F. Munoz-Garcia. "Keeping Negotiations in the Dark: Environmental Agreements under Incomplete Information." 2010-20.

Hanks, A.S., T.G. Smith and A. Tasnádi. "Opportunity Knocks: An Economic Analysis of Television Advertisements." 2010-18.