

Faculty Accomplishments & News Covering Summer 2009



SCHOOL OF ECONOMIC SCIENCES

Issue 4

Summer 2009

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Welcome



Welcome! The intent of this newsletter is to provide a summary of recent accomplishments of the School of Economics Faculty. The newsletter will be issued three times per year, and each issue will contain publications, presentations, and other materials available since the last newsletter edition.

Journal Articles Accepted or Published

Aharonovitz, G.D. 2009. Knowledge Based Spatial Differences in Economic Activity, Job Related Migration and Housing Related Migration. *Annals of Regional Science*, forthcoming.

Batina, R. 2009. "Local capital tax competition and coordinated tax reform in an overlapping generations economy," *Regional Science and Urban Economics*, 39:472-478.

Cassey, J. 2009. "State Export Data: Origin of Movement vs. Origin of Production," accepted *The Journal of Social and Economic Measurement*, accepted.

Espinola-Arredondo, A., P. Wandschneider, & J. Yoder. 2009. "Biofuel policy for the pursuit of multiple goals: The case of Washington State." *Western Economics Forum* 8(1):1-9. <http://agecon.uwyo.edu/waea/WEForum/WEF-Vol.8-No.1-Spring2009.pdf> (Published August).

Goodhue, R., **J.T. LaFrance**, and L. Simon. 2009. "Wine Taxes, Production, Aging and Quality." *Journal of Wine Economics* 4(1):66-84.

Pope, R.D., **J.T. LaFrance**, and R.E. Just. 2009. "Agricultural Arbitrage and Risk Preferences." *Journal of Econometrics*, in press.

Chouinard, H.H., Davis, D.E., **LaFrance, J.T.**, and J.M. Perloff. 2009. "Milk Marketing Order Winners and Losers." *Applied Economics Perspectives and Policy*, in press.

McCluskey, J.J. 2009. "Economic Forces Affecting International Wine Markets: An Introduction," *Journal of Wine Economics* 4(1):25-26.

Fahs, F., **R.C. Mittelhammer**, and **J.J. McCluskey**. 2009. "E. Coli Outbreaks Affect Demand for Salad Vegetables," *Choices* 24(2):26-29.

Awards:

Espinola, A. Junta de Andalucía Research Fellowship, Spain. Summer 2009.

Munoz, F. Junta de Andalucía Research Fellowship, Spain. Summer 2009.

Young, D. Recognition of Life Time Achievement award, Department of Crop and Soil Sciences, Washington State University, 2009.

Young, D. Dedication of 2009 Dryland Field Day Abstracts: Highlights of Research Progress, Technical Report 09-1, Department of Crop and Soil Sciences, Washington State University, 2009.

Young, D. Honoree at WAEA Preconference Symposium, "Microeconomics in Service of Humanity," Kauai, Hawaii, June 24, 2009.

Faculty News

Other Publications – Book chapters, Bulletins, Grant reports, etc.

Khachatryan, H., J. Chen, S. Chen, **K.L. Casavant**, C. Frear, and **E.L. Jessup**. 2009. "Biomass Inventory Technology and Economics Assessment." (June) Final Report. Transportation Research Group at School of Economic Sciences and Department of Biological Systems Engineering, Washington State University, Prepared for Washington State Department of Ecology.

Cassey, A.J. 2009. "California's Overseas Trade Office Closures: Lessons for Washington State," (August) Washington State University Extension Manual EM017, <http://cru.cahe.wsu.edu/CEPublications/em017/em017.pdf>.

Granatstein, D., C.E. Kruger, H. Collins, **S. Galinato**, M. Garcia-Perez and **J. Yoder**. 2009. "Use of Biochar from the Pyrolysis of Waste Organic Material as a Soil Amendment." Final project report submitted to the Washington State Department of Ecology. Center for Sustaining Agriculture and Natural Resources, Washington State University, Wenatchee, WA. 168 pp. <http://www.ecy.wa.gov/beyondwaste/organics>.

Beattie, B.R and **J.T. LaFrance**. 2010. "The Law of Demand Versus Diminishing Marginal Utility." Paper 7 in Beattie, B.R., ed. in *Production and Consumption Economics: Collected Papers of B.R. Beattie and Friends*, Tucson: University of Arizona, in press.

LaFrance, J.T. and B.R. Beattie. 2010. "The Law of Demand Versus Diminishing Marginal Utility: Addendum." Paper 8 in Beattie, B.R., ed.

LaFrance, J.T. 2009. "Readings" in *Production and Consumption Economics: Collected Papers of B.R. Beattie and Friends*, Tucson: University of Arizona, in press.

LaFrance, J.T. and R.D. Pope. 2009. "The Generalized Quadratic Expenditure System." Chapter 4 in D. Slottje, ed., *Contributions to Economic Analysis: Quantifying Consumer Preferences*. Bingley, UK: Emerald Group Publishing Limited: 83–117.

Turner, S.C., et al. (including **J.T. LaFrance**). 2009. "A Review of the USDA–NASS Agricultural Prices Program: Challenges and Opportunities for the 21st Century." *Council on Food, Agricultural and Resource Economics*, Washington DC.

Ball, E., Cavazos, R., **LaFrance, J.T.**, Pope, R., and Tack, J. 2009. "Aggregation Theory and Arbitrage in Joint Production." in E. Ball, ed., *The Economic Impact of Public Support to Agriculture*. New York: Elsevier-Science, in press.

Yoder, J. 2009. [Book review] "The Economics of Forest Disturbances: Wild res, Storms, and Invasive Species," Thomas P. Holmes, Jeffrey P. Prestemon, and Karen L. Abt (Eds.), 2008. *Forest Policy and Economics* 11:301-302. <http://dx.doi.org/10.1016/j.forpol.2009.05>

New SES Working Papers

Gallardo, R.K., W. Brorsen, and J. Lusk. "Prediction Markets: A Case Study of Forecasting Cattle on Feed." (2009-15).

Gallardo, R.K., E. Kupferman, A. Colonna, and C. Sater. "Willingness to pay for Anjou Pears Under Different Conditioning Treatments." (2009-16).

Gallardo, R.K., E. Kupferman, R. Beaudry, E. Blankenship, E. Mitcham, and C. Watkins. "Market Quality of Pacific Northwest Pears." (2009-17).

Gallardo, R.K. E. Kupferman and C. Sater. "Characterizing Fresh Pear Consumers Purchasing Patterns." (2009-13).

Zhang, H., **R. K. Gallardo**, **J. McCluskey**, and E. Kupferman. "Consumers' Willingness to Pay for Treatment Induced Quality Attributes in Anjou Pears." (2009-14).

Faculty News

Professional Presentations

Aharonovitz, G.D. 2009. CESifo Venice Summer Institute: Can Integrity Replace Institutions? Theory and Evidence.

Khachatryan, H., **K.L. Casavant**, and **E.L. Jessup**. 2009. "Waste to Fuels: Economic Feasibility of Biofuels Processing in the State of Washington." Beyond Waste Workshop, Washington State Department of Ecology (Head Office).

Cassey, A.J. 2009. "The Locations of U.S. State's Overseas Offices" Federal Reserve Bank of Philadelphia, (July) http://www.ses.wsu.edu/PDFFiles/WorkingPapers/Cassey/OverseasOffices_WP2009-10.pdf

Cassey, A.J. 2009. "The Locations of U.S. State's Overseas Offices" Western Economics Association International Annual Meeting, Vancouver BC (June-July).

Cassey, A.J. 2009. "The Recession and Export Trends in Washington State," Pacific Northwest Regional Economic Conference, Vancouver WA, (May) <http://www.ses.wsu.edu/extension/Cassey-exports/recession-xports-AC.htm>.

Cassey, A.J. 2009. "The Recession and Export Trends in Washington State," various extension offices through Washington, May. Lacey, WA (June 23).

Espinola, A. 2009. "When Should a Firm Expand its Business? The Signaling Implications of Business Expansion." (with Felix Munoz) 5th Spain, Italy, Netherlands Meeting on Game Theory, Amsterdam (July 1-3).

Espinola, A. 2009. "Free-riding in International Environmental Agreements: A Signaling Approach to Non- Enforceable Treaties." (with Felix Munoz) 17th Annual Conference of the EAERE, Amsterdam (June 24-27).

Galinato, S. and **J.K. Yoder**. 2009. "Economic Assessment of Pyrolysis Production and Biochar Soil Application." Presented at the Beyond Waste Workshop, Department of Ecology, Lacey, WA (June 23).

Gallardo, R.K., E. Kupferman, and **J. McCluskey**. 2009. "Assessing Consumer Preferences for Anjou Pears." Poster Presentation at the Agricultural and Applied Economics Association annual meetings. Milwaukee, WI (July).

Gallardo, R.K. and J.L. Lusk. 2009. "Prediction Markets: An Application to Anticipating Information on USDA Cattle on Feed Reports." Selected Paper presented at the Western Agricultural Economics Association annual meetings. Kauai, HI (June.)

McCluskey, J.J. 2009. "Challenges in Marketing New Technology," presented at the "Irradiation in the United States: Opportunities for Enhancing the Use of Irradiation of Fresh Fruits, Vegetables, Cut Flowers, and Other Perishable Commodities" Workshop, organized by Produce Marketing Association (PMA), USDA APHIS and FAS, and UC Davis, held at Davis, CA (September 1-2).

Costanigro, M., **J.J. McCluskey**, and C. Goemans. 2009. "The Economics of Nested Names: Name Specificity, Reputations, and Price Premia," invited seminar, Robert Mondavi Institute for Wine Economics, University of California, Davis (August 31).

Grants:

Mandal, B. "Analyze and report Infant Feeding Practices II data on infant feeding and mother's employment." \$29,250 from Department of Health and Human Services-Food and Drug Administration.

Wahl, T. and **McCluskey, J.**, "Urban Food Consumption Patterns and Trends in China: Implications for U.S. Exporters and Global Agricultural Markets" Agriculture and Food Research Initiative Competitive Grants Program of USDA-CSREES (amount: \$399,389).

Allen, D., **J. McCluskey**, and R. Mittelhammer, "Promoting Healthy Kids' Menu Items in Quick-Service Restaurants." Robert Wood Johnson Foundation's (RWJF) Healthy Eating Research (amount: \$150,000).

McCluskey, J. "China's Food Consumption Trends," USDA Economic Research Service, Cooperative Agreement #58-3000-7-0060 (with T. Wahl, amount: \$90,000, 8/15/07-9/30/09.)

Taylor, M. and Co-Investigators at Colorado State U., U. Nevada, Oregon State U., U. Idaho. USDA Beginning Farmer and Rancher Development Program, Projecting yields and revenues for small farmers and gardeners using sustainable farming systems. Overall amount for the entire collaborative research team (including non-SES contributors): \$750,000. D.L. Young listed as a consultant for \$5,000.

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Professional Presentations cont'd

Chouinard, H.H., J.J. McCluskey, and S. Villas Boas. 2009. "Response to Nutrition Information Provision on Grocery Store Shelves: An Experimental Approach in the Field," Agribusiness Markets and Trade Program Project Director's Meeting, NRICGP, USDA, Milwaukee, WI (July 25).

Gallardo, K., E. Kupferman, and **J.J. McCluskey.** 2009. "Assessing Consumer Preferences for Anjou Pears," poster presented at the 2009 AAEA & ACCI Joint Annual Meeting in Milwaukee, WI (July 26-July 28).

Markosyan, A. and **J.J. McCluskey.** 2009. "Perceived Risk, Information, and Heterogeneous Preferences for New Technology," FAMPS track session paper presented at the 2009 AAEA & ACCI Joint Annual Meeting in Milwaukee, WI (July 26-July 28).

Smith, T. and **J.J. McCluskey.** 2009. "Socioeconomic Determinants of Obesity in OECD Countries," FAMPS track session paper presented at the 2009 AAEA & ACCI Joint Annual Meeting in Milwaukee, WI (July 26-July 28).

Berning, J.P., **H.H. Chouinard,** and **J.J. McCluskey.** 2009. "Measuring the impact of nutrition labels on food purchasing decisions: A field experiment with scanner data," FAMPS track session paper to be presented at the 2009 AAEA & ACCI Joint Annual Meeting in Milwaukee, WI (July 26-July 28).

Zhang, H., **T.L. Marsh,** and **J.J. McCluskey.** 2009. "An Event Analysis of the 2006 E. coli Outbreak in Spinach and Lettuce," selected paper presented at the Western Agricultural Economics Association Meetings, Kauai, HI (June 24-26).

Fahs, F., **R.C. Mittelhammer,** and **J.J. McCluskey.** 2009. "Impact of the 2006 E. coli Outbreaks on Consumer Demand for Salad Vegetables," selected paper presented at the Western Agricultural Economics Association Meetings, Kauai, HI (June 24-26).

McCullough, M., **D. Holland,** L. Stodick, **K. Painter,** and **J. Yoder.** 2009. Economic & Environmental Impacts of Policy Alternatives to Encourage Biofuel Production in the State of Washington. Western Agricultural Economics Association Meetings, HI (June).

Yoder, J., C.R. Shumway, P. Wandschneider, D.L. Young, H.H. Chouinard, A.F. Espinola-Arredondo, S. Galinato, C.S. Frear, D. Holland, E.L. Jessup, J.T. Lafrance, J.K. Lyons, M.P. McCullough, K.M. Painter, and L. Stodick. 2009. Searching for the right niche: Biofuel policy design for Washington State. Western Agricultural Economics Association Meetings, HI (June).

Young, D.L. 2009. "Biofuels: Political/Economic Boondoggle or Energy Salvation for Western States?" Keynote Address, Western Agricultural Economics Association Meeting, Kauai, HI (June 24-26).

Grants cont'd:

Yoder, J. "Forecasting Wild-fire Suppression Cost with Data Available at Fire Inception." USFS agreement number 09-CS-11221636-217.

Young, D. A. Espinola, and F. Munoz, and co-investigators at U. Idaho and Oregon State University, USDA-STEPP, "Measuring Socioeconomic Impacts of the STEEP Program in the Pacific Northwest and Identifying Keys to Expanding Adoption of Soil Conserving Farming System in the Region," \$184,000.

Miscellaneous News

Jill McCluskey, Data-sharing Agreement between Regional Quick-Service Restaurant Chain and WSU, 2009 - present.

Jill McCluskey served as Chair of the 2009 Awards Program, Western Agricultural Economics Association.

Faculty News

New service positions/responsibilities outside of SES

Ken Casavant, Appointed to the Faculty Representative Advisory Panel for the NCAA, where he reviews and monitors the national surveys conducted by the NCAA.

Ken Casavant, President Elect of the Pac-10 Conference.

Ana Espinola, Visiting Professor, University of Granada, Spain. Summer 2009.

Jeff LaFrance, Expert Panel, "Nutrition, Obesity, and Consumer Welfare," United States Center for Disease Control and University of California at Berkeley.

Jeff LaFrance, Expert Panel, "Economic Policy, Obesity, and Health," Heart and Stroke Foundation of Canada and University of Toronto.

Jeff LaFrance, International Editorial Board, Panoeconomicus.

Jeff LaFrance, USDA/NASS and CFARE, Agricultural Prices and Price Indices Review Panel.

Jeff LaFrance, Editorial Council, JARE.

Jeff LaFrance, Chair, AAEA Econometrics Section, 2009–2010.

Jeff LaFrance, Senior Underwriter, USDA/FCIC/RMA, Federal Subsidized Crop Insurance Program.

Felix Munoz, Visiting Professor, University of Granada, Spain. Summer 2009.

Jon Yoder, Director, Western Agricultural Economics Association (2009-2011).

Jon Yoder, Associate Editor, Journal of Natural Resources Policy Research. 2009-present.

Popular Press

Young, D.L. and H. Schafer. "Preliminary Agronomic and Economic Results from WAWG/NRCS Undercutter Project." Abstract in *2009 Dryland Field Day Abstracts: Highlights of Research Progress*. Department of Crop and Soil Sciences Technical Report 09-1, Washington State University, Pullman, WA, p. 40, June 2009.

Bewick-Sullivan, F. Young and **D.L. Young**. "Agronomics and Economics of No-Till Facultative Wheat at Ralston, WA, USA." Abstract in *2009 Dryland Field Day Abstracts: Highlights of Research Progress*. Department of Crop and Soil Sciences Technical Report 09-1, Washington State University, Pullman, WA, pp. 41-42, June 2009.

Young, D.L. and **M. Taylor**. "A Plan for Production and Revenue Intensification at a Seattle Urban Farm." Abstract in *2009 Dryland Field Day Abstracts: Highlights of Research Progress*. Department of Crop and Soil Sciences Technical Report 09-1, Washington State University, Pullman, WA, p. 42, June 2009.

Taylor, M. and **D.L. Young**. "Direct Marketing of Produce by an Urban Farm." Abstract in *2009 Dryland Field Day Abstracts: Highlights of Research Progress*. Department of Crop and Soil Sciences Technical Report 09-1, Washington State University, Pullman, WA, p. 43, June 2009.

Young, D.L. "Conservation Tillage Research and Adoption in the Pacific Northwest." Invited Commentary in *2009 Dryland Field Day Abstracts: Highlights of Research Progress*. Department of Crop and Soil Sciences Technical Report 09-1, Washington State University, Pullman, WA, pp. 2-3, June 2009.