

Faculty Accomplishments & News

Spring 2012



SCHOOL OF ECONOMIC SCIENCES

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Welcome



Welcome! The intent of this newsletter is to provide a summary of recent accomplishments of the School of Economics Faculty. The newsletter will be issued three times per year, and each issue will contain publications, presentations, and other materials available since the last newsletter edition.

Journal Articles Accepted or Published

Batina, R. (2012). "Capital Tax Competition and Social Security." *International Tax and Public Finance*.

Cassey, A.J. (2012). "An Application of the Ricardian Trade Model with Trade Costs." *Applied Economics Letters* 19 (13):1227–1230, [doi: 10.1080/13504851.2011.6179871](https://doi.org/10.1080/13504851.2011.6179871).

Coffey, B.K., T.C. Schroeder and **T.L. Marsh**. (2012). "Disaggregated household meat demand with censored data." *Applied Economics*.

Espinola-Arredondo, A. and **H. Zhao**. (forthcoming). "[Environmental Policy in a Linear City Model of Product Differentiation](#)." *Environment and Development Economics*.

Espinola-Arredondo, A. and **F. Munoz-Garcia**. (forthcoming). "Uncovering Entry Deterrence in the Presence of Learning-by-Doing." *Journal of Industry, Competition and Trade*.

Espinola-Arredondo, A. and **F. Munoz-Garcia**. (2012). "[When do Firms Support Environmental Agreements?](#)" *Journal of Regulatory Economics* 41(3):380-401.

Fortenberry, T.R., S. Deller and L. Amiel. (forthcoming). "The Location Decision of Biodiesel Refineries." *Land Economics*.

Gallardo, R.K., D. Nguyen, V. McCracken, C. Yue, J. Luby and J. McFerson. (forthcoming). "An Investigation of Trait Prioritization in Rosaceous Fruit Breeding Programs." *HortScience*.

Hudson, D., **R.K. Gallardo**, and T. Hanson. (2012). "A Comparison of Choice Experiments and Actual Grocery Store Behavior: An Empirical Application to Seafood Products." *Journal of Agricultural and Applied Economics* 44:49-62.

McCluskey, J.J., R.C. Mittelhammer and **F. Asiseh**. (2012). "From Default to Choice: Adding Healthy Options to Kids' Menus." *American Journal of Agricultural Economics* 94(2):338–343.

Munoz-Garcia, F. and J. Duffy. (2012). "[Patience or Fairness? Analyzing Social preferences in Repeated Games](#)." *Games* 3:56-77.

Awards & Honors

Ken Casavant, Vicki McCracken, and **Hayk Khachatryan** of the Freight Policy Transportation Institute were awarded Superior Service Awards from the United States Department of Agriculture Agricultural Marketing Service for their study of the Rural Transportation Issues, mandated by the last Farm Bill from Congress. Casavant was author of five of the chapters in the report and served as team leader for the SES team in his role of Director of the FPTI.

Andrew Cassey received the Springer Award for best paper by an early career scholar at the Western Regional Science Assoc.'s 51st annual meeting, Feb. 10, 2012 (with Katherine Schmeiser). Andrew was also a finalist for the Faculty Excellence in Extension Award, 2011–2012 (Washington State University).

Congratulations to **Greg Galinato** who received tenure and was promoted to Associate Professor.

Karina Gallardo - The Sylvia Lane Mentorship Fund. AAEA Trust Committee and AAEA Executive Board. Support research collaboration with Dr. David Zilberman, University of California, Berkeley. January, 2012.

Karina Gallardo and **Suzette Galinato** have received a \$6,727 grant to research the "Cost Estimation of Producing Red Delicious Apples in WA."

Congratulations to **Shannon Neibergs** on his awarding of tenure in the Agriculture and Natural Resources Program Unit.

Robby Rosenman received the 2011-12 Sahlin Award for "Excellence in Leadership". Robby was also Chosen as Chair-elect of the WSU Faculty Senate for 2012-13.

Congratulations to **Jon Yoder** who was promoted to Professor and Scientist.

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Journal Articles Accepted or Published (cont'd)

Nogueria, L., K. Baylis, R. Barichello and **H. Chouinard**. (2012). "Policy Risk in the Canadian Dairy Industry." *Applied Economic Perspectives and Policy*.

Perloff, J.M., **J.T. LaFrance** and **H.H. Chouinard**. (2012). "Brand Name and Private Label Price Setting by a Monopoly Store." *Economics Letters*.

Rosenman, R.E., D. Friesner and **S. Murphy**. (2012). "Patients' Perceptions and Treatment Effectiveness: A Reassessment using Generalized Maximum Entropy" *Applied Economics Letters* 19(13):1243-1248.

Rosenman, R.E., **S. Goates** and L. Hill. (2012). "Participation in Universal Prevention Programs." *Applied Economics* 44(2):219-228.

Skolrud, T.D. and **C.R. Shumway**. (2012). "A Fourier Analysis of the U.S. Dairy Industry." *Applied Economics* (Jan. 13):1-9. Online version: <http://dx.doi.org/10.1080/00036846.2011.648319>.

Tozer, P. and **T.L. Marsh**. (2012). "Domestic and Trade Impacts of Foot and Mouth Disease on the Australian Beef Industry." *Australian Journal of Agricultural and Resource Economics* 56:1-19.

Walters, C., **R. Shumway**, **H. Chouinard** and **P. Wandschneider**. (forthcoming). "Crop Insurance, Land Allocation and the Environment." *Journal of Agricultural and Resource Economics*.

Yang, N., J.J. McCluskey and **M.P. Brady**. (forthcoming). "The Value of Good Neighbors: A Spatial Analysis of the California and Washington Wine Industries." *Land Economics*.

Yoder, J. and K. Gebert. (2012). "An Econometric Model for ex ante prediction of wildfire suppression costs." *Journal of Forest Economics* 18(1):76-89. <http://dx.doi.org/10.1016/j.jfe.2011.10.003>.

Professional Presentations

Asiseh, F. and **R.E. Rosenman**. (2012). "Women, Culture and HIV/AIDS: Modeling the Impact of Cultural Norms in the Spread of HIV/AIDS in Three Regions in Sub-Saharan Africa." Population Association of America (PAA) 2012 Annual Meeting.

Bozic, M. and **T.R. Fortenberry**. (2012). "Price Discovery, Volatility Spillovers and Adequacy of Speculation in Cheese Spot and Futures Markets." Presented at the 2012 NCCC-134 Conference on Applied Commodity Price Analysis, Forecasting, and Market Risk Management. St. Louis, MO.

Briand, G. (2012). International Professional Sharing Night, WSU International Education Week: "How to get out of your comfort zone while studying in a foreign country?". April 12.

Cassey, A. (2012). "The Agglomeration of Exporters By Destination." Florida International University Trade Workshop, Miami, FL Feb 21-22.

Cassey, A. (2012). "The Agglomeration of Exporters By Destination." 9th Midwest International Economic Development Conference, Minneapolis, MN, April 20-21.

Chouinard, H., G. Galinato and **P. Wandschneider**. (2012). "The Role of Social Capital in Providing Club Goods and Influencing Public Policy." University of Minnesota, Applied Economics Department. March 30.

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Professional Presentations (cont'd)

Espinola-Arredondo, A. and F. Munoz-Garcia. (2012). "When does Environmental Regulation Facilitate Entry-Deterring Practices?" The 10th annual International Industrial Organization Conference. The George Mason School of Law, Arlington, Virginia, March 16-18.

Fortenberry, T.R. (2012). "Feedstock Trends and Bio-Jet Fuel: The Case of China." 5th Annual Renewable Energy and Advanced Biofuels Summit – Projects and Technologies on the Move. Madison, WI.

McCluskey, J.J. (2012). "Reputations and Neighbors: Understanding Markets for Wine." Biosystems Engineering Graduate Seminar Series, WSU, February 3.

Mittelhammer, R.C., R.E. Rosenman and V. Tennekoon. (2012). "Sequential self selection." University of Florida, Department of Food and Resource Economics.

Munoz-Garcia, F. and A. Espinola-Arredondo. (2012). "The Informative Role of Subsidies." The 10th annual International Industrial Organization Conference. The George Mason School of Law, Arlington, Virginia, March 16-18.

Espinola-Arredondo, A. and F. Munoz-Garcia. (2012). "When does Disinformation Promote Successful Treaties?" 5th Conference on the Political Economy of International Organizations at Villanova University, Philadelphia, January 26–28.

Tennekoon, V. and R.E. Rosenman. (2012). "Behold, a Virgin is with HIV!: Misreporting Sexual Behaviour Among Infected Adolescents." University of Florida, Department of Food and Resource Economics.

Woolstenhulme, J., B. Cowan, J.J. McCluskey. (2012). "Solving the Two-Body Problem: An Evaluation of University Partner Accommodation Policies." American Economics Association Meetings, Chicago, IL. January 5-8.

Yoder, J., A. Ohler and H. Chouinard. (2012). "What floats your boat? Preference revelation from lotteries over complex goods." Invited seminar, Department of Economics, University of Nevada, Reno. April 20.

Outreach Presentations

Brown, S. and **R.K. Gallardo.** (2012). "Tell Us What you Want! Quantifying your Priorities for New Apple Cultivars." Presentation given at the New York Fruit and Vegetable Expo. Syracuse, NY. January 25.

Fortenberry, T.R. (2012). "Marketing in a Challenging Environment." Adams Conservation District Annual Wheat Growers Meeting. Ritzville, WA.

Fortenberry, T.R. (2012). "Marketing in a Challenging Environment." Pine Creek Conservation District 2012 Growers Meeting. Oakesdale, WA.

Fortenberry, T.R. (2012). "Commodity Market Issues: Sources of Price Volatility (Impacts of Price Volatility)." Annual AMMO Basic Marketing Conferences. Colfax, WA and Davenport, WA.

Fortenberry, T.R. (2012). "Developing a Grain Marketing Plan." Annual AMMO Advanced Marketing Conferences. Colfax, WA and Davenport, WA.

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Outreach Presentations (cont'd)

Fortenberry, T.R. (2012). "Wheat Situation and Outlook." Ag In Uncertain Times National Webinar Conference.

Gallardo, R.K., K.M. Lewis, I. Hanharan and C. Seavert. (2012). "Preliminary Validation of Harvest Assist Systems for Washington Apples." Poster Presentation at the International Symposium on Mechanical Harvesting and Handling Systems of Fruits and Nuts. Lake Alfred, FL. April 1-4.

Gallardo, R.K. and C. Seavert. (2012). "AgTools™ Academy Online Workshop for Tree Fruits." February 29. Available at: <https://agtools.webex.com/agtools/ldr.php?AT=pb&SP=MC&rID=104636602&rKey=ee44d38d638536ec>

Gallardo, R.K. (2012). "Production Costs in Tree Fruit. What have we learned?" Presentation given in Spanish at: Kyle Mathison Orchards Employees. Wenatchee, WA. March 8; WSU Douglas-Chelan County Extension Seminar on Pesticide Application, Spanish Section. Wenatchee, WA. February 7 and New York Fruit and Vegetable Expo. Syracuse, NY. January 26.

Media Citations and Interviews

Gallardo, R.K. (2012). Seattle Weekly Blogs. "Honeycrisp Growers Dependent on Current Demand." March 7. Available at: http://blogs.seattleweekly.com/voracious/2012/03/honeycrisp_growers_dependent_o.php

Gallardo, R.K. (2012). "Good Fruit Grower." Honeycrisp Profitability. January, pp. 13.

Other Publications—Book Chapters, Bulletins, Grant Reports

Cassey, A.J. and Y. Zhao. (2012). "Export Process Quickstart: Step-by-step to Agricultural Exporting." Washington State University Extension fact sheet, FS071E, March 1. <http://cru.cahe.wsu.edu/CEPublications/FS071E/FS071E.pdf>

Galinato, S. and R.K. Gallardo. (forthcoming). "2011 Cost of Producing Peppermint under Rill and Center Pivot Irrigation in Washington." Washington State University Extension Factsheet.

Galinato, S. and R.K. Gallardo. (2012). "2011 Cost Estimates of Establishing and Producing Honeycrisp Apples in Washington." Washington State University Extension Factsheet. FS062E, February.

Judge, G. and **R. Mittelhammer.** (2012). "An Information Theoretic Approach to Econometrics." Cambridge University Press, Cambridge.

New SES Working Papers

Espinola-Arredondo, A. and F. Munoz-Garcia. ["Entry Deterrence in the Commons with Multiple Incumbents."](#) 2012-1.

Zaikin, A, and A. Espinola-Arredondo. ["The Carrot or the Stick: Water Allocation Strategies for Uzbekistan."](#) 2012-2.